

Comfortable furniture set



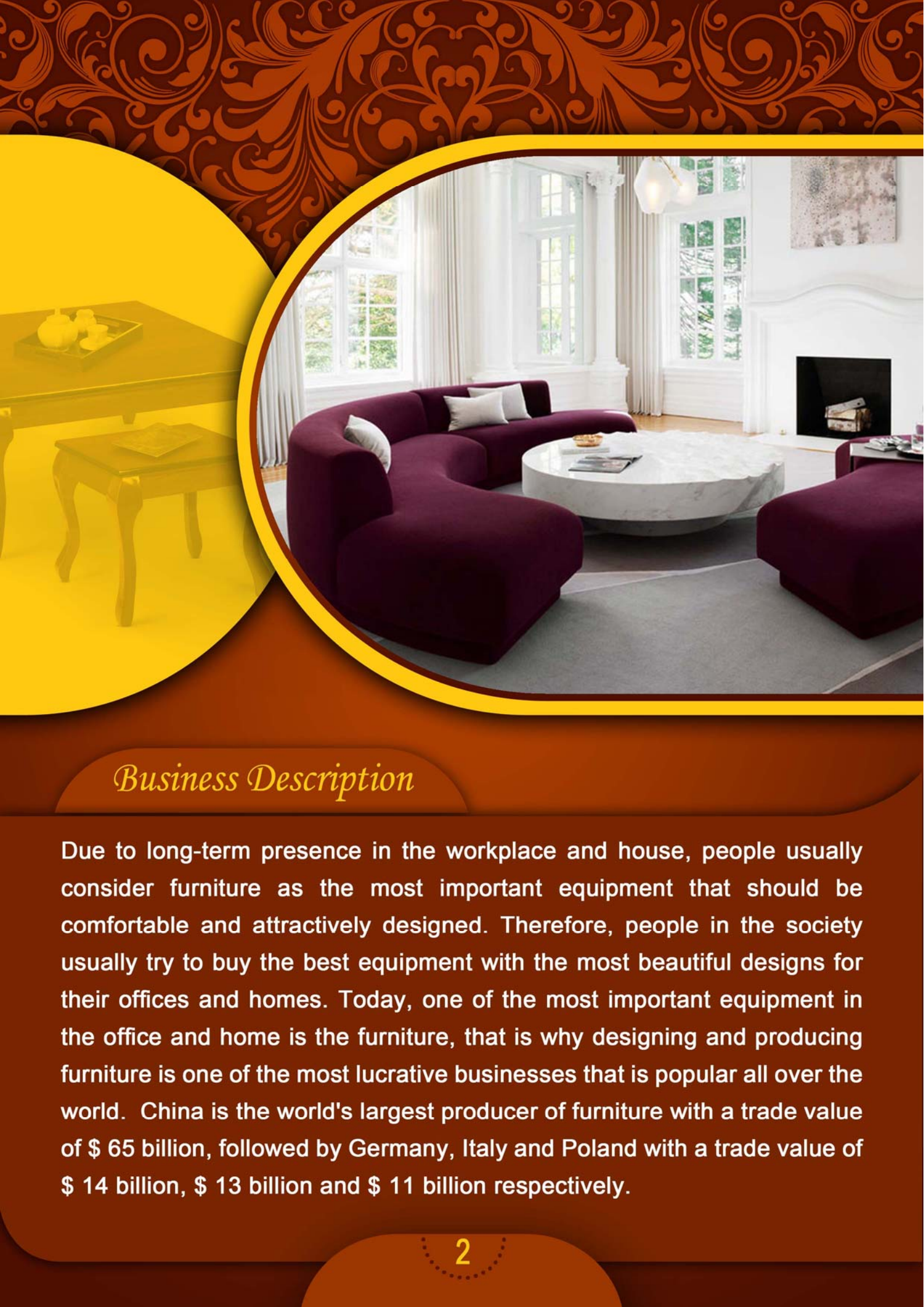
# Mobliran





## *Company Overview*

Mobliran Trading Company started its activity in the field of production and presentation of various types of furniture and entered the markets in the Middle East with years of effort and experience in the production of furniture set. Utilizing experienced staff and thorough studies in this field, Mobliran offers its products in line with the global standards and designs and produces a diverse range of furniture according to different tastes with a variety of designs and colors. This company has managed to produce beautiful and high-quality products for its customers by utilizing modern science and relying on specialized and committed staff.



## *Business Description*

Due to long-term presence in the workplace and house, people usually consider furniture as the most important equipment that should be comfortable and attractively designed. Therefore, people in the society usually try to buy the best equipment with the most beautiful designs for their offices and homes. Today, one of the most important equipment in the office and home is the furniture, that is why designing and producing furniture is one of the most lucrative businesses that is popular all over the world. China is the world's largest producer of furniture with a trade value of \$ 65 billion, followed by Germany, Italy and Poland with a trade value of \$ 14 billion, \$ 13 billion and \$ 11 billion respectively.

Mobliran Trading Company, started its activity many years ago by building production lines and purchasing advanced machines, with the aim of producing various types of home and office furniture using experts in this field. Utilizing modern science and high-tech machinery, this company has designed and produced world-class products and has managed to meet the needs of many traders and merchants in the region. Therefore, Mobliran Trading Company is one of the main producers of these products in the Middle East.



## *Mission and Values*

Our vision in Mobliran Trading Company is to be a top brand in the field of producing furniture at the international level by constantly developing the products and observing all quality and ergonomic standards in the production of products. Organizational excellence through constant training, observing consumer rights, customer orientation and customer satisfaction, adherence to laws and environmental protection are among the values that Mobliran Trading Company adheres to.





## *Mission and targets*

Our mission in the Mobliran Trading Company is to be introduced as the best company in the field of furniture by constantly improving the quality of its products, and to gain the satisfaction and trust of its customers by producing high-quality products with the help of experienced, innovative and invaluable staff. According to its vision, Mobliran Trading Company has prepared and compiled a statement of targets in 8 clauses:

- Designing and producing furniture according to the needs of the market
- Creating a variety of designs and colors of all products in order to meet the tastes and needs of customers



- Maintaining and improving the quality level of human resources and creating a suitable work environment
- Continuous monitoring of all production stages up to delivery to ensure the quality of customers' products
- Substituting old machines with high-tech and advanced machines
- Creating innovation and transformation in the production cycle in order to increase productivity
- Developing and empowering employees through training and delegation of necessary authority
- Developing the company's market share by increasing competitiveness in the market

## *Message from the CEO*

we intend to have a greater share in supplying the products needed by traders around the world in the very near future by expanding our production in Mobliran Trading Company, with an entrepreneurial approach and development after a successful presence in the field of sales. Today, we strive to take a big step with comprehensive growth and development and increasing quality of products to serve our customers and manage to produce a diverse variety of high-quality products according to their tastes and needs. We hope that by increasing the quantity and quality of products as well as long-term maintenance, we will manage to offer our products in global markets and consequently increase our share in these markets to remain as one of the main producers of this product in the Middle East.





## *Products and Services*

### office furniture :

- sofa
- All-fabric sofa
- Wood and fabric sofa
- Fabric and metal sofa
- coffee table
- side table
- Dining table
- Comfortable sofa bed
- Mirrors and console table





**Some of the services of Moblairan Trading Company are:**

- Free consultation to make the best and highest quality purchase according to your financial and occupational conditions
- Ensuring the quality of products in all stages of production and delivery
- Sending specialized product catalogs via social networks and email



## *Payment and delivery*

Due to the very high access of the Middle East to a variety of transportation routes, including rail, sea, land and air, Mobliran Trading Company can export goods to different countries promptly without any problems. Traders around the world can also choose their desired transportation route. Mobliran Trading Company recommends telegraphic transfer of money due to having multiple foreign currency accounts under the company name and natural persons approved by the company. You can also share your desired payment method with our experts.



*Mbliran*